

PRIVACY POLICY

Dr Craig Mallorie of South Wales Oral Surgery is committed to protecting and respecting your privacy.

This policy (together with our Terms and Conditions [[Click here](#)] and any other documents referred to on it sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it. We keep certain basic information when you visit our website and recognise the importance of keeping that information secure and letting you know what we will do with it.

This policy only applies to www.southwalesoralsurgery.com. If you leave this site via a link or otherwise, you will be subject to the policy of that website provider. We have no control over that policy or the terms of the website and you should check their policy before continuing to access the site.

Information we may collect from you

We may collect and process the following data about you, a prospective patient, or any patients details that you provide to us, if you are a referring dental/medical/health professional:

- Information that you provide by filling in forms on our website.
- If you contact us, we may keep a record of that correspondence.
- Details of your visits to our site including, but not limited to, traffic data, location data, browser usage and other communication data, that may be used for website and service optimisation by ourselves.

IP addresses and cookies

We may use IP addresses to analyse trends, administer the site, track user's movement, and gather broad demographic information for aggregate use. IP addresses are not linked to personally identifiable information. Additionally, for systems administration, detecting usage patterns and troubleshooting purposes, our web servers automatically log standard access information including browser type, access times/open mail, URL requested, and referral URL. This information is not shared with third parties and is used only within this Company on a need-to-know basis. Any individually identifiable information related to this data will never be used in any way different to that stated above without your explicit permission.

Where we store your personal data

All information you provide to us is stored on secure servers hosted by GSuite.

Uses made of the information

We use information that we are provided about yourself in the following ways:

- To reply to questions you pose via the website directly to yourself via provided contact details.
- Information you provide to us via website forms may be forwarded to the administration team at the relevant dental practice at which you have indicated you wish to see Dr Craig Mallorie at so that they may make contact with yourself to book appointments. Information will be sent via secure email and will contain the minimum amount of detail required to facilitate your appointment to be arranged.
- To make contact with patients you have referred to see Dr Craig Mallorie so that appointments can be arranged with them.

Disclosure of your information

We may disclose personal information provided to third parties:

- As outlined above, information you provide to us via website forms may be forwarded to the administration team at the relevant dental practice at which you have indicated you wish to see Dr Craig Mallorie at so that they may make contact with yourself to book appointments. Information will be sent via secure email and will contain the minimum amount of detail required to facilitate your appointment to be arranged.
- The information you or your referring dentist provide via the website may be used by Dr Craig Mallorie to contact your referring dentist to discuss the findings of your consultations with Dr Craig Mallorie to hopefully facilitate optimal care for yourself via providing channels of clear communication. Any communication would be completed via secure email or the secure mobile phone messaging service WhatsApp.

Access to information

You have the right to access the information we hold about you. Your right of access can be exercised in accordance with the GDPR regulations.

Changes to our privacy policy

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. However, we advise that you check this page regularly to keep up to date with any necessary changes.

Contact

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to enquiries@southwalesoralsurgery.com